



FOODFORIA

LOOKBOOK 2025

The Inside Scoop on FoodForia

Origin Story

Founded by a CA-mom & ex-pilot daughter duo
Brand name “Zuffon” inspired by saffron –
a strand that makes all the difference
Fusion of food and euphoria

Women at the Helm

100% women-led team
Team includes women from underprivileged
backgrounds & shelters
Empowerment through skill, purpose & passion

The FoodForia Philosophy

Reinvent everyday ingredients with character
Focus on clean, natural, sustainable eating
Transparent, quality-first approach to food
Work as a force for good

I'm Livin' it!

Bold, Different, Impactful

Motto: Destroy Mediocrity. Ditch the Expected.
Food as a movement: bold, conscious,
unapologetically fresh

Sustainability at Its Core

Reusable packaging
Extended freshness, reduced waste
Better for you and for the planet

From Hand to Perfection

No preservatives, refined sugar, or chemicals
No maida or whole wheat – only clean alternatives
Handcrafted using organic, locally-sourced
millets & superfoods

The Core Collection

Signature Millet Cookies
Gourmet Snacks
GoodThins
Natural Condiments
Elixirs
Chikkis
Wellness Bakes
SMART Hydration
Ready to Cook

The Festive Edition

Ladoo Special
Stuffed Mejdool Dates
Vegan Mithais



Why it wins

Blood sugar friendly
Bone strong
Taste? Stronger

*If strength had a flavour,
this would be it.
Iron, calcium, fibre – all
dressed up in a buttery
almond hug.*

Ragi Almond Cookies

Gluten Free, No Preservatives,
No Refined Sugar, Nothing Artificial

Ingredients

Anjeer Dry fruits,
In-house made Cashew Mawa

Price Per kg - ₹ 1200

(Bulk Packaging)

Price per Tin 120 gms - ₹ 380

*GST as applicable
Delivery as actuals





Oats Cranberry Cookies

Low GI, No Preservatives,
No Refined Sugar, Nothing Artificial

*This one's got fibre, brains,
and a heart. Literally.
Keeps your sugar in check,
your digestion on point, and
your snacking consistent.*

Why it wins

Low-GI fuel with a tart
cranberry twist.
For the one who
wants it all
(and wants it daily).

Ingredients
Anjeer Dry fruits,
In-house made Cashew Mawa

Price Per kg - ₹ 1200
(Bulk Packaging)
Price per Tin 120 gms - ₹ 380
*GST as applicable
Delivery as actuals





Why it wins

Keeps you full, focused,
and a little smug
about your
life choices.

*Energy without the crash.
Protein without the powder.
A cookie that eats like a snack
and
makes your granny proud.*

Sattu Almond Cookies

Gluten Free, No Preservatives,
No Refined Sugar, Nothing Artificial

Ingredients

Anjeer Dry fruits,
In-house made Cashew Mawa

Price Per kg - ₹ 1200

(Bulk Packaging)

Price per Tin 120 gms - ₹ 380

*GST as applicable
Delivery as actuals





Why it wins

Satiety meets sanity.
Crunches numbers and
hunger.

*Oh look, a cookie with an
actual protein game.
Loaded with good fats and
better taste, this one shows
up to snack hour with
receipts.*

Garbanzo Pistachio Almond Cookies

Gluten Free, No Preservatives,
No Refined Sugar, Nothing Artificial

Ingredients
Anjeer Dry fruits,
In-house made Cashew Mawa

Price Per kg - ₹ 1300
(Bulk Packaging)
Price per Tin 120 gms - ₹ 380
*GST as applicable
Delivery as actuals





Tahini Sesame Cookies

Gluten Free, No Preservatives,
No Refined Sugar, Nothing Artificial

*Good fats? Yup. Gut love?
Absolutely. That deep, toasty
sesame hit? Unmatched. Packed
with calcium and calm energy –
this one shows up with purpose
(and a little flair).*

Why it wins

Hormone-balancing,
snack-flexing, sesame
forward. Basically, the
quiet genius of the
cookie jar



Ingredients

Anjeer Dry fruits,
In-house made Cashew Mawa

Price Per kg - ₹ 1300

(Bulk Packaging)

Price per Tin 120 gms - ₹ 380

*GST as applicable
Delivery as actuals



Ginger Cinnamon Cookies

Low GI, No Preservatives,
No Refined Sugar, Nothing Artificial

Spicy, smart, and immune-system friendly. Like your favourite chai – if it had a biscuit backbone.

Why it wins

Anti-inflammatory.
Pro-snacking.
Basically edible self-care.

Ingredients
Anjeer Dry fruits,
In-house made Cashew Mawa

Price Per kg - ₹ 1200
(Bulk Packaging)
Price per Tin 120 gms - ₹ 380
*GST as applicable
Delivery as actuals



We Claim this to be the best
coconut cookie you would ever taste.



Why it wins

Light, toasty, golden.
Basically the cleanest
coconut cookie that still
knows how to party.

*Tastes like a beach vacation.
Performs like a clean food
champion. With healthy fats, plant
protein, and zero nonsense – this
coconut cookie is the real main
character.*

Jowar Coconut Cookies

Gluten Free, No Preservatives,
No Refined Sugar, Nothing Artificial

Ingredients
Anjeer Dry fruits,
In-house made Cashew Mawa

Price Per kg - ₹ 1200
(Bulk Packaging)
Price per Tin 120 gms - ₹ 380
*GST as applicable
Delivery as actuals



Ancient grain mix | Mint & Lime



I am made of

Whole grains,
Millets (Pearl Millet,
Sorghum)
and Chickpeas

*Fresh meets functional in this
mint-lime spiced mix of
heritage grains. Crafted for
clean snacking without the
usual fillers or nonsense. A
smart pick for long days and
late nights.*

Mint Condition

Air Roasted. Gluten-free.
No additives. No Palm Oil. No
Cholesterol, No Transfat

Price Per kg - ₹ 1350
(Bulk Packaging)
Price per Glass Jar 120 gms - ₹ 280
*GST as applicable
Delivery as actuals



4 Flavours: Chilli Lime, Peri Peri, Wasabi, Jalapeño



I am made of

Quinoa, jowar, bajra, sunflower seeds, pumpkin seeds, flax seeds, dry herbs & spices (based on variant), rock salt.

A bold, flavour-packed snack made from ancient grains and good fats. Light, crisp, and seed-forward – this one travels well and disappears fast.

Quinoa Snack with Millets n Seeds

Air Roasted. Gluten-free.
No additives. No Palm Oil

Price Per kg - ₹ 1350
(Bulk Packaging)

Price per Glass Jar 120 gms - ₹ 310
Festive Collection Tin Pack 70 gms - ₹280

*GST as applicable
Delivery as actuals



Multi-grain mix sweet & tangy



I am made of

Whole grains,
Millets and
Chickpeas

A playful blend of roasted grains that's naturally gluten-free and never fried. Balanced with notes of natural sweetness and a tangy kick. Light on the palate, big on personality.

Grainy Munch-kin

Air Roasted. Gluten-free. No additives.
No Palm Oil. No Cholesterol, No Transfat

Ingredients
Pearl
Millet,
Sorghum,

Price Per kg - ₹ 1350
(Bulk Packaging)

Price per Glass Jar 120 gms - ₹ 280

*GST as applicable
Delivery as actuals





I am made of

Jowar,
Bajra,
Whole grains and
Wheat Puffs

*A crunchy crash course in
ancient grains – jowar,
bajra, and their snack
squad, all roasted, spiced,
and ready to lift your mood
(and your tea game)*

millet Me Up

Air Roasted. No additives. No Palm Oil.
No Cholesterol, No Transfat

Ingredients
Millets,
Spice Mix

Price Per kg - ₹ 1350

(Bulk Packaging)

Price per Glass Jar 120 gms - ₹ 280

*GST as applicable
Delivery as actuals





I am made of

Milletts,
Puffed Grains

*Milletts are the heroes here –
slow roasted, seasoned, and
ready to replace your need for
anything ultra-processed.
Designed for people who read
labels and still want flavour.*

Mighty Millet Munch

Air Roasted. Gluten-free. No additives.
No Palm Oil. No Cholesterol, No
Transfat

Ingredients
Milletts,
Spice Mix

Price Per kg - ₹ 1200
(Bulk Packaging)

Price per Glass Jar 120 gms - ₹ 280

*GST as applicable
Delivery as actuals



Lotus Stem, Okra, Carrot, Cluster Beans,
Beetroot & Sweet Potato



I am made of

Real Dehydrated
Vegetables &
Mix of spice.

Vegetables that got out of the
dirt and made to high-
concept. No greasy fingers.
No lab-coat flavours. Just
real produce, engineered to
outshine your snack drawer.



Good Things

Solar dried, Vacuum fried, <0.1% Olive
Oil, No Palm Oil, No Preservatives, No
Transfat

Ingredients
Lotus Stem,
Olive Oil,
Sweet Potato,
Spice Mix

Price per Kg Lotus - ₹ 2400
*GST as applicable
Price per Tin 50 gms - ₹ 240
Delivery as actuals

SmooChy (Smooth + Crunchy)



Hi-Oleic Peanut Butter

No Sugar, No Palm Oil, No Preservatives

Pressed from hi-oleic peanuts (aka the Beyoncé of peanuts). Naturally creamy, naturally nutty, and deeply committed to never separating weirdly in your jar.

Ingredients
Peanuts,
Butter

Price Per Jar 300 gms - ₹ 480
(Bulk Packaging)
*GST as applicable
Delivery as actuals

Pairs Well with

Apple slices, Till the corner of your toast, midnight spoons, and that one person who swore off nut butters



Strawberry, Bitter Orange Marmalade,
Plum & Apricot



Pairs Well with

Apple slices, Till the corner
of your toast, midnight
spoons, and that one
person who swore off nut
butters

Spreads & Relishes

No Refined Sugar, With Real Fruit
Chunks, No Preservatives,
Handcrafted, No artificial Sweeteners
or Pectin

Ingredients
Strawberry,
Orange,
Apricot,
Plum

Price Per Jar 300 gm - ₹ 380
(Bulk Packaging)
Special Festive packaging 100 gms
*GST as applicable
Delivery as actuals





Pairs Well with

Apple slices, Till the corner of your toast, midnight spoons, and that one person who swore off nut butters (until ate this one)

Royal Honey

All Natural, Un-Pasteurised No Additives, Un-Heated, No artificial Sweeteners

Ingredients
Peanuts
Natural Honey,
Tulsi

Price Per Jar 150 gms - ₹ 360
(Bulk Packaging)
*GST as applicable
Delivery as actuals



A modern take on the perfect
palate cleanser



Jamun-e-Azam

Crafted with the tangy
sweetness of jamun,
each bite is an
explosion of flavour

Mint-e-Jur

Inspired by the royal
recipes of decades
past, comes a mouth-
watering mix of mint,
dates, fennel &
coriander seeds.

The Q-Min

Jeera Pops, crafted
with blend of Jeera,
Raw Mango Powder,
Black Salt, Desi
Khand. A twist on
regular Anardana
Pops

Available in

Betel Bomb

Old school pop of
paan in the form of a
bite sized delight. A
sure-fire hit that will
be passed around the
dinner table long after
the meal is over!

Elixirs

No Refined Sugar, No Preservatives,
Handcrafted, No artificial Sweeteners

Price Per kg - ₹ 1600
(Bulk Packaging)

Special Festive packaging 100 gms
*GST as applicable
Delivery as actuals





Available in

Bajra,
Jowar,
Quinoa,
classic Peanut

Brittler (Chikkis)

No Refined Sugar, No Preservatives,
Handcrafted, No artificial Sweeteners

Ingredients
Jaggery,
Dryfruits & Millets

Price Per Pack - ₹
(Bulk Packaging)
*GST as applicable
Delivery as actuals





Available in

Baked Vegan Assorted Crackers
Roasted Makhana
Baked Vegan Methi Millet Mathri

Your tea-time snack just got a serious upgrade. Handcrafted with millets and methi, this flaky little number is baked till golden and seasoned to impress – without preservatives, palm oil, or deep-frying.

Wellness Baker

No Palm Oil, No Preservatives,
Handcrafted, Gluten Free

Ingredients
Beetroot,
Quinoa,
Ragi
Chili Lime
Millet

Price Per Tin 120 gms - ₹
(Bulk Packaging)
*GST as applicable
Delivery as actuals



Plant Protein Bar with all the local Superfoods



A bar with brains, beauty, and a banging ingredient list. Naturally sweet, unapologetically clean – this one's for snackers who read the ingredient list before the price tag.

Why it wins

Made with gooey dates, creamy cashew, omega-rich hemp hearts, just the right crunch from pumpkin & flax seeds.

Hemp Happens

No preservatives,
No added sugar just
naturally sweet with dates.

Ingredients
Dates,
Hemp,
Flax Seeds,
Pumpkin

Price Per Pack 100 gms - ₹ 350
(Bulk Packaging)
*GST as applicable
Delivery as actuals



Coconut Water (Smart Hydration)



This isn't a "flavoured drink mix." It's real coconut water – sun-grown, slow-dried, and packed with all the electrolytes, minerals, and hydration benefits of the real thing... no machete required.

Why it wins

Shelf-stable, travel-easy, gym bag friendly
One sachet = One real glass of coconut water
Hydrates like a pro, no fuss, no filler
Natural electrolytes
micro & macro nutrients intact
No artificial anything

H2CoCo

Real Coconut Water. Dried.
No Sweeteners.
No Flavours.
No Colours. Just Brains in a Sachet.

Ingredients
Coconut Dehydrated

Price Per Tin 150 gms - ₹ 350
(Bulk Packaging)

Pack of 6 sachets
*GST as applicable
Delivery as actuals





Available in

Multi Millet (the balanced one),
Ragi (the deep, earthy one),
Foxtail (the light, breezy one)

our 2-minute noodles just got cancelled. These are air-dried, not flash-fried. Hand-cut, not machine-puffed. Real millets. Real flavour. Real reason to ghost that maida-packed packet you grew up with.



Millet Noodles

No Maida. Low GI. No Caking Agents. No Preservatives. Sun-Dried. Comes with flavourful in-house seasoning

Ingredients
Multi Millet,
Ragi,
Foxtail

Price Per Pack 175 gm - ₹ 280
(Bulk Packaging)
*GST as applicable
Delivery as actuals

The Special Festive Collection

Ladoo Special

Stuffed Mejdool Dates

Vegan Mithais

Khajoor Barfi

Anjeer Kalakand

Pan Barfi

Aam Papad Barfi



Available in

Hazelnut-Cacao Ladoo (Vegan, Gluten free),
 Jowar Almond with Seeds Ladoo (Gluten free),
 All Berry Bang Ladoo (Vegan, Gluten free),
 Cocoa Pistachio Ladoo (Vegan, Gluten free),
 Palm Jaggery with Sesame Ladoo

Ladoo3

All the nostalgia, none of the nasties - Gluten free, refined sugar-free, and made with real, nourishing ingredients



Price Jowar, Almond, Gond 200gm - ₹350

Price Cacao 200gm - ₹380

(Bulk Packaging)
 *GST as applicable
 Delivery as actuals



Pistachio Matcha Dates

A zen bite of creamy pistachio and earthy matcha

Breakkie-to-go Dates

Power-packed with oats, cashews, and kishmish for a wholesome bite that fuels your hustle, no spoon needed.

Coconut Gulkand Dates

Stuffed with almond mawa, in-house rose gulkand, and coconut for a dreamy, desi-meets-divine bite.

Available in Hazelnut-Cacao Dates

A luscious blend of creamy hazelnuts, rich cacao, and vegan mawa made of cashews stuffed inside.

stuffed Medjool Dater

The Sweet That's Smarter: No sugar, just nature's caramel hugged by luxury stuffing

Ingredients

Hazelnut,
Coconut,
cashews,
Pistachio,

Price Per Pack- ₹1600

(Bulk Packaging)
*GST as applicable
Delivery as actuals





Skip the swipes. This rich little number brings khajoor, roasted nuts, and a whisper of poppy seed. No added sugar, no need for small talk. Just you and your cravings..

Date Night

Dates Barfi

Ingredients
Khajoor,
Roasted nuts,
Poppy seeds

Price Per Pack - ₹ 150
(Bulk Packaging)
*GST as applicable
Delivery as actuals





We slow-steep anjeer, dry fruits, and our house-made cashew mawa into a melt-in-mouth kalakand that doesn't play by the rules. Traditional-ish, with main character energy.

Fig Deal

Anjeer Kalakand

Ingredients
Anjeer Dryfruits
In-house made Cashew Mawa

Price Per Pack - ₹ 150

(Bulk Packaging)
*GST as applicable
Delivery as actuals





A fresh take on after-meal nostalgia. Betel leaf meets Gulband in a kaju katli that cleanses your soul and your palate. Refreshing and, unforgettable.

Paan-tastic

Pan Barfi

Ingredients

Kaju,
Gulband,
Betel Leaf

Price Per Pack - ₹ 135

(Bulk Packaging)
*GST as applicable
Delivery as actuals





Not So Aam

Aam Papad Barfi

A raw mango + white chocolate barfi that's sweet, tangy, and just a little bit wicked. No preservatives, just preserved childhood joy elevated.

Ingredients
Raw Mango
White chocolate

**Price Per Pack - ₹ 135
(Bulk Packaging)**

*GST as applicable
Delivery as actuals



Our Packaging Options

Price Pack of 5 - ₹ 870

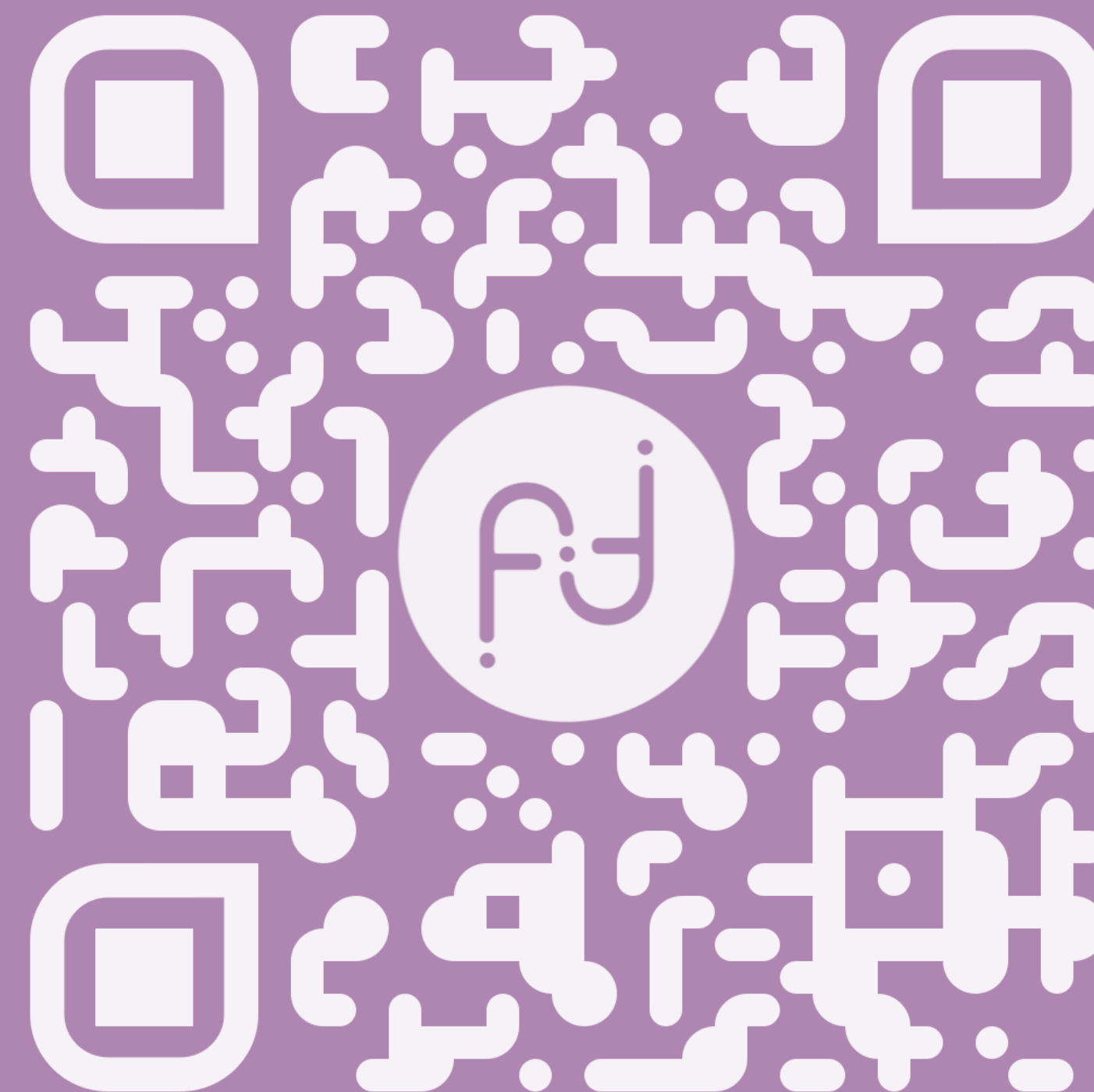
Price Box of 10 - ₹ 1500

(Box Packaging)
*GST as applicable
Delivery as actuals

Pack of 5
Pack of 10



Contact Us



 zuffon_by_foodforia

 9003144248

 support@foodforia.org

 <https://shop.foodforia.in/>